



Mogul Corporate Values

BE YOUR OWN CUSTOMER

At Mogul we are passionate about esports and the esports ecosystem. We build platforms and products that we want as esports players and fans because we strive, play and watch just like our customers.

BUILD COMMUNITIES

Mogul understands the value and power of engaged, connected and diverse communities. Mogul believes in building digital communities of passionate gamers regardless of geography, gender, age, race, religion or socio-economic status so that everyone can participate in and find joy from esports.

DIVERSITY DRIVES INNOVATION

Mogul celebrates diversity. We embrace new perspectives and recognise that our technical and product innovation is strengthened and driven by a breadth of experience and outlooks.

FEARLESS CURIOSITY

At the heart of the Mogul technology platform is a commitment to fearless curiosity. We question, measure and analyse to constantly improve the products we build and the community we serve. We welcome feedback and criticism and accept them as tools for improvement and steps towards excellence.

IF WE CAN'T DO IT FIRST, DO IT BEST

Being fast is good, being best is better. Mogul will always strive to bring the most relevant and valuable innovations to our ecosystem but where we have not driven change we will look to provide the best version of that change for our customers, communities and shareholders.

FOCUS ON IMPACT

Everything we do at Mogul has purpose. We work to create a measurable, positive impact on the esports community and as a result, drive shareholder value.